

## Artist campaigns in Spain

After carrying out the "initiation" training workshops, we decided to continue working for the campaign with the format of the participatory video.

Then we have the first experience of one of our teams, as it has been transmitted by them. It can be a good guide how to make this type of movies.

### Espana Despoblada

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*Suddenly we are given an opportunity: to create a participatory film video. The will is there, but what will be the theme?*

*Firstly, we try to understand what are the conditions to make a participatory cinema. Which is the difference with any other audiovisual project. We understand participatory cinema as done through a horizontal process, t. m. not hierarchical, in which everyone participates. Also, as we were explained by Chiara Digrandi in the INTRANSIT workshop, it is a tool of empowerment. With all this clear, the difficulty of our little project grew: find a topic of social interest, locate people, to convince them to carry out an audiovisual piece ...*

*We discard some of the proposals, such as that of the refugees, because it required a lot of work to get into trust with people. Also, in the case of an ephemeral work, we did not want to feel that we were "using" people for the project, and then abandon them.*

*The proposal on Chinese immigration - motivated by our colleague, Yangyang - was also ruled out by the difficulty in the postproduction: translation, subtitling.*

*Then, we realized that it was not necessary to look outside to take out a video: we all had something in common. Except Pedro, all of us are from outside of Madrid. We have finished here because of our studies and work, that is, a migration to the city. Meanwhile the villages are running empty, as we live in apartments that are too expensive and overcrowded Thus*

*The project emerged: The depopulated Spain.*



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*The film does not only tell the story of depopulated Spain. It also counts our personal story.*

## **SCALE**

*Since it is a documentary report, not a piece of fiction, we have developed a scale, instead of a script, since we had no way of knowing how exactly we were going to structure it or what the interviewees were going to say until you had the complete material.*

*The short film will be structured in three thematic axes:*

- *Spain depopulated: the point of view of people living in villages in Soria.*
- *Madrid exiled: the point of view of the people who have migrated to Madrid.*
- *Repopulation: Interview with people returning from the city to the small rural areas.*

*Finally, music chosen has Copyrights, for which we do not have a license.*

## **Part I >**

Locations: *Villages with less than twenty inhabitants in the province of Soria.*

Characters: *People residents of these villages.*

Resources: *Recording of rural landscapes and funds of the different locations.*

Music: *From Ushuaia to the Quiaca - Gustavo Santaolalla - Motorcycle Diaries, Diarios de Motocicleta.*

Text: *The empty Spain is located in the Serrania Celtibérica, in the interior of Aragón, the two Castillas, the Valencian Community and La Rioja. 94% of the municipalities of Soria are at extreme risk of extinction. With an extension of more than 60,000 square kilometers occupies twice as much as Belgium, but has less than eight*



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*inhabitants per square kilometer. In some areas such as the Universal Montes the population density is 1.63 inhabitants per square kilometer, figure comparable with Lapland or Siberia. With depopulation, there are fewer and fewer services. They close stores, pharmacies, bars ... The Spanish Lapland registers the higher rate of aging in the EU. People end up going to cities like Madrid.*

### Questions:

- *Have you been born here?*
- *What do you live?*
- *How many are in the village?*
- *Do you feel that there are more or fewer people in the village than before?*
- *Do they have services in the village such as commerce or health?*

### Part II>

#### **Madrid exiled**

Locations: Madrid Center.

Characters: People who have moved from their place of origin to Madrid.

Resources: Download stock of panoramic images of the city online.

Music: Opening - Gustavo Santaolalla - Motorcycle Diaries

Text: Many people move to the cities for work or study and end up staying to live. 80% of the Spanish population lives in 20% of the territory. In the cities they find a wider range of opportunities. In recent years community projects as an alternative to cities has been creating.

### Questions:

- *Where are you from?*
- *Why did you come to Madrid?*
- *How long have you lived in Madrid?*
- *What are the advantages and disadvantages of living in a city and in a village?*
- *Where do you usually do the shopping, both here and in the village?*
- *Do you think that life will return to the villages?*



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**Part III >**

*RESETTLEMENT*



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Locations: Village in recovery of Navapalos, Soria.

Characters: Repobladores.

Resources: Recording of village funds.

Music: Reading in the Hospital - Gustavo Santaolalla - Motorcycle Diaries

Text: The project aims to recover the abandoned village of Navapalos. In Spain there are more than 50 ecovillages. If the villages die, our culture will die.

### Questions:

- How many people live in the ecovillage?
- Why did you decide to choose Navapalos?
- How is the project?
- What is the most difficult part of the repopulation?

### CAMPAIGN II

The second team, Sara Leal and Oscar also worked with the collaborative video format, and the subject was the animal abuse. The text is based on the basic question > *Would you change the end of the story of Bambi.*

The result of these interviews consists of a very interesting content and text. However, the images will be changed to replace the monotonous format of the interview with images that demonstrate the seriousness of the question. The team will continue working on this project.



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## CAMPAIGN III

*Faces of Carabanchel*

BLOG MANERAS DE VIVIR: <https://grupo1sociologiapo.wixsite.com/manerasdevivir>



grupo1 sociologiapo   
May 25 · 1 min

### FACES OF CARABANCHEL

In Carabanchel, there have been and there are...

4 views Write a comment



grupo1 sociologiapo   
May 25 · 2 min

### HISTORIA DE CARABANCHEL

} The second format used for the Campaign was the *Urban Walk*> It is a format we used in the initial stage of our project when we were working on the Ideas Bank and Ideas Marathon. In this case, our young participant decided to work in Carabanchel, the same district we included in our urban walks.

This technique consists of making the life of a place visible in order to intervene in it, establishing a participatory strategy based on the experiences of residents who, as users of the city, have a greater knowledge of their idiosyncrasy. The procedure begins with the previous design by the participants of an itinerary to follow under a series of reflections that had to be observed and investigated along the route for their subsequent discussion

### **Lorena Kancha** \*author of the blog>

*I have a friend that lives in Crabanchel since she was born so I usually visit the neighbourhood, I asked my friend to talk with her parents to make the interview as they know Carabanchel very well and her father, Vicente Martin is writting a book about the neighborhood. I got in touch with them and we arrange a date for the interview so I started with the video production. I spoke with one of my classmates who wanted to go with me and I gave her the questions, so she had to read them while I was recording the video. Once we finished the interview the mother of my friend Teresa Gomez offered herself to show us the neighborhood (the market, churches, stores..) There was just one difficulty and it was the rain on that day. She was making the journey and I was recording the video*



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*with my cellphone because I don't have a profesional camera. Then I started with the video montage. I spent 10 hours to montage the video because I had too much interesting material.*

*Is the first time I make a work like this , I 'm satisfied with the result because it has been a challenge for myself. I have learned more about Carabanchel but most of all. I've seen all that happens in a neighborhood of Madrid that has nothing to envy from other big cities.*

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